

# Annual Report: 2014

**"Thanks to Family Promise, I have a place to live. I didn't feel alone or homeless. Family Promise has a warm heart to all."**

**"Thanks to Family Promise, I got my family back together and we have our own home."**



**Family Promise is comprised of the most beautiful sounds in the world: babies cooing, laughter, gratitude and the sound of house keys jingling.**

# By the Numbers...

**86%** Percentage of graduate families housed

**90%+** Percentage graduates housed 12 months post-transition from Family Promise. *Lasting independence!*

**800** Estimated number of volunteers

**15,230+** volunteer hours: board, coordinators, movers, mentors, overnights, cooks, and more!

**35** Host & Support Congregations.  
**10** affiliate congregations.  
We began our network with 12!

**85** Age of oldest known volunteer

**3** Staff (2.75 FTE to be exact!)

**\$416,555** Value of in-kind donations: volunteer time, hosting facilities, meals, item donations

**\$227,109** 2014 budget; 85% went directly to families experiencing housing crisis

**67** Total families served/ 227 individuals

**26** of these families (85 individuals) were served via the rotational hospitality network

**11,000+** miles by our beloved FP Van Drivers

**4** new support congregations

**572** Rolls of toilet paper used at the Day Center; **215** Rolls given out to families in "welcome home kits".

**59 days** Average length of stay at Family Promise

**50%** Percentage of phone calls from families in a housing crisis who are not yet literally homeless.

**59%** of 2014 income was from individual and congregation donations. *Thank you!*

**\$3,390** Cost/household served; average shelter cost: \$6,000+

**1 month** Age of youngest Family Promise guest!



Our mission is to prevent and end homelessness for families by engaging faith-based congregations, volunteers and donors.

We envision a day when every family will have a home, a livelihood and the resources for lasting independence.

## Leadership

### Board:

President: Kim McWatters  
 Vice President: John Clatworthy  
 Treasurer: Dennis McFarland  
 Secretary: Jennifer Miller  
 Merrie Bailey  
 Seth Bloom (ret.)  
 Brooke Carroll  
 Denison Hatch, Esq.  
 Robert Heffelfinger  
 Rev. Gregory Jones (ret.)  
 Peter Kopf  
 Scott MacLaughlin, MSW  
 Karen Moore  
 La Vaida Owens-White, MSN, RN  
 Mary Ruggiero  
 Teri Suddard



## Affiliate Congregations

Bible Fellowship Church of Newark\*  
 Delmarva Cluster of Unitarian  
 Universalists\*  
 God's Grace Christian Fellowship\*  
 The Journey  
 New London Presbyterian  
 RiverCross Fellowship\*  
 St. Andrew's Presbyterian Church\*  
 Sycamore Hill Church\* (formerly  
 Hockessin Baptist Church)  
 St. Mary the Assumption  
 Unitarian Universalist Society of Mill Creek

**\* Denotes Financial Investor**



## Host & Support Congregations

### Hosts

Aldersgate UMC\*  
 Berea Presbyterian Church\*  
 Ebenezer UMC\*  
 The Evangelical Lutheran Church of the  
 Good Shepherd\*  
 Grace Lutheran Church\*  
 Hockessin UMC\*  
 Limestone Presbyterian\*  
 Peninsula-McCabe UMC\*  
 Skyline UMC\*  
 St. James Mill Creek Episcopal Church  
 St. Marks UMC\*  
 St. Philips Lutheran Church\*  
 Westminster Presbyterian Church\*  
 White Clay Creek Presbyterian\*

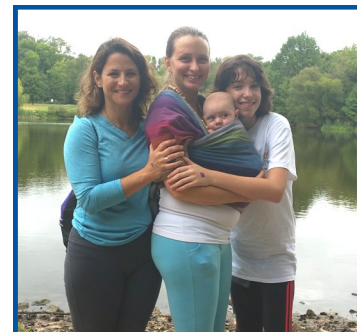
### Supports

Avondale Presbyterian Church  
 Bethel A.M. E Church \*  
 Chester Bethel UMC  
 Chippey AUM\*  
 Christ Our King Catholic Parish  
 Congregation Beth Emeth\*  
 Congregation Beth Shalom  
 Hanover Presbyterian\*  
 Holy Rosary Parish (joined, 2014)  
 Kingswood UMC  
 LifePath Church (joined, 2014)  
 Marshallton UMC  
 Mt. Lebanon UMC\*  
 Resurrection Parish\*  
 Seeds of Greatness Bible Ministries\*  
 Shiloh Baptist Church\*  
 St. Barnabas Episcopal\* (joined, 2014)  
 St. John The Beloved Catholic Church\*  
 St. Michael the Archangel Orthodox\*  
 (joined, 2014)  
 St. Stephen's Lutheran Church\*  
 Trinity Community Church\*

## Investors & Supporters

### Corporations & Foundations

Agilent Technologies\*  
 Amazon.com\*  
 Artisans' Bank\*  
 Bank of America Client Foundation-F&M Kutz\*  
 Centricity Wealth Management\*  
 Christiana Rotary\*  
 Citibank\*  
 City of Newark Finance Department  
 Colonial Hyundai of Downingtown  
 DHSS: Adopt-a-Family Program  
 DelPark Manor Association  
 Discover Financial Services\*  
 DuPont Capital Management  
 Embassy Suites  
 EON  
 First State Community Action Agency, Inc.\*  
 Fox & Roach Charities  
 Fund for Women (De. Community Foundation)\*  
 GlaxoSmithKline\*  
 Good360  
 JPMorgan Chase\*  
 Kimberly Clark Corporation  
 Microsoft Matching Gifts Program\*  
 New Castle County ESG & CDBG programs\*  
 Panda Early Education Center  
 Pajamas Program-Delaware Chapter  
 Pepperidge Farms  
 Presbyterian Women Synod of the Mid-Atlantic  
 Summer Gathering\*  
 Pump and Corrosion Tech Inc.\*  
 RBC Capital Markets\*  
 Robin Foundation\*  
 Swanson Services Corp.  
 The Palette & The Page, LLC\*  
 Thrivent Financial for Lutherans\*  
 W.L. Gore and Associates\*  
 Wells Fargo Foundation-Prices Corner\*  
 WSFS\*



**In 2014, we launched a Homelessness Prevention Pilot and a Rehousing Program for families to get back into their school district. We trained other FP affiliates, assisted with the launch of the State of Delaware Centralized Intake system and expanded our storage for donated furniture.**



# Thanks to you...

One winter day, when temperatures were in the single digits, we moved a dad and his two adorable baby girls into the hospitality network. This dad had experienced a family break-up and due to circumstances beyond his control, showed up at Family Promise with only his daughters, himself and a few items.

*Thanks to you, we got the babies bathed, dressed and playing with toys. Your donations of toiletries, clothing, and diapers were essential on this cold day.*

Within an hour, dad breathed a sigh of relief; he knew where they would sleep that night. He was grateful for this opportunity. He now focused on his goals of employment, education and housing.

*Thanks to you, this family had a nutritious dinner and a good night's sleep.*

*Thanks to you, within a day, dad had an updated resume and a job lead.*

This dad called and moved in to Family Promise the same day because not one, but two families moved out to their own homes the previous week. All families received your love and these two families were now "graduates".

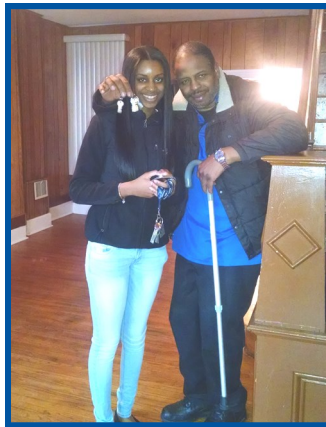
*Thanks to you, we can continue to be a refuge for families with children. This single dad would have had no other shelter options in New Castle County. We keep families together while they work to get back on their feet.*

**The most common phrase I hear from my job? Thank you.** I hear it from volunteers who enjoy giving in such an easy, organized and *effective* way. I hear it from graduates as they reflect on how well they are doing. I hear "thank you" as new families, desperately in need of help, hear our promise that things will get better.

Thanks to you!

*Carolyn Gordon*

Carolyn Gordon, Executive Director



**"But really, all I wanted to say was thank you.  
Thank you for saving me when my kids and I had  
nothing and for being there every step of the way..."**

Learn more at [www.familypromisede.org](http://www.familypromisede.org)  
Consider donating your time, talent, treasure!  
302-998-2222 ~ [info@familypromisede.org](mailto:info@familypromisede.org)