

## Virtual Walk Tips

Together, we can raise awareness of family homelessness and the successful model of Family Promise® NNCC. We couldn't do this without you.

#### 1. What is a virtual walk?

A virtual walk is a real walk, but it's on your terms! Anytime between May 9 – June 30, you choose how and when you walk (treadmill, park or trail, or around the neighborhood) – it's your choice! You also pick the time of when you start and stop!

#### 2. What is a virtual walk?

This year we won't be able to all walk together, but we can still walk separately in support of Family Promise NNCC. Teams can walk together if they'd like or separately the choice is yours. You can walk 5 miles, a mile, around your block, whatever is most convenient for you. If you're unable to participate for any reason, but still want to support Family Promise, you can simply donate as well.

## 3. Are marketing materials available?

Yes!

Multiple flyers and images designed to be shared on social media have been crafted by Family Promise staff. Click here to access the flyers/images. Please use as many as you'd like!

## 4. Document your walk

On the day you choose to walk:

- Take a picture or video of you walking in support of Family Promise!
- You can share on social media and tag @familypromisede in your post.
- Send your picture or video to your team captain or to tyler@familypromisede.org

## 5. Will I receive a T-Shirt? Raffle Tickets?

- If you donate \$15 or more, you will receive a Highmark Walk T-shirt featuring Family Promise NNCC.
- For every \$50 you donate, you will receive a raffle ticket.

## 6. What will funds raised be used for?

Funds will be used to address the current and anticipated substantial increased need within our community for shelter and housing services. The coronavirus has decimated our workforce – more than 85,000 Delawareans have filed for unemployment. Thousands may soon be unable to pay their rent or mortgeges..

Currently, Delaware Courts are closed, and evictions/foreclosures have been halted until May 15th. As our Courts re-open and these stays on evictions come to an end, we're anticipating a mass wave of evictions. Hundreds of families in our State may have nowhere to go, and as a result may end up homeless. Any donations received will be used to keep families in housing Our goal is to keep as many families housed as possible.

# Thank you for your support!

For more assistance, contact Tyler Shade tyler@familypromisede.org - (302)998-2222 ext. 105