

Fundraising Tips

Together, we can raise awareness of family homelessness and the successful model of Family Promise® NNCC. We couldn't do this without you.

1. Email your friends and family!

Personal emails are incredibly effective. Here's a sample email:

Dear _____,

I'm participating in the Virtual Highmark Walk to support Family Promise of Northern New Castle County, a nonprofit dedicated to preventing and ending homelessness for families. I support Family Promise NNCC because _____.

Will you join me at the Virtual Walk or support my fundraising efforts? A virtual walk is a real walk, but it's on your terms! Anytime between May 9 – June 30, you choose how and when you walk (treadmill, park or trail, or around the neighborhood)

This year, Family Promise NNCC is raising funds to help as many families as possible. The coronavirus is wreaking havoc on our community and many families need help recovering.

Here's the link to sign up or donate: <http://walk.familypromisede.org>.

Every dollar makes a difference! Because of our support, Family Promise NNCC helps families overcome homelessness faster, more successfully, and more cost-effectively than anywhere else in Delaware. Thank you in advance for your support!

Sincerely,

2. Share your personal or team fundraising page on social media

Share the link along with a short personal anecdote about why you support Family Promise® NNCC. Here are some prompts:

- What was your most memorable volunteer experience?
- Why is ending family homelessness important?
- How have you seen Family Promise® NNCC transform the lives of children and families.

3. Set an example by donating to your own fundraising page.

A small donation is enough to show that you're personally committed to this event and the mission of Family Promise® NNCC.

4. Don't forget about the perks

Donate or raise just \$15 to get this year's Walk T-shirt. And for every \$50 you donate or raise, you'll get one raffle ticket.

For more assistance, contact Tyler Shade
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